

Loddon Reach magazine pages are printed in 16-page sections (8 either side) then folded, trimmed and stapled to the finished A5 size.

This PDF shows the different advertising sizes available. Please ensure that your submitted artwork is at least the same size as the dimensions shown here and if larger that you keep the same proportions. You do not need to leave a white space around your artwork. Your design can go right to the edges of the yellow area shown below and right.

Whilst advertisement shapes for purposes of illustration are shown on the right-hand side here, advertisements are placed in the magazine on left-hand pages only. We do not accept bookings for full-page advertisements.

This is a half page portrait

Size 64mm wide x 195mm high

This is a quarter page landscape

Size: 133mm wide x 45mm high

There is a 5mm gap between advertisements. ↓

This is a half page landscape

Size: 133mm wide x 95mm high

This is a quarter page portrait

Size: 64mm wide x 95mm high